



**REGIONAL WORKSHOP
FOR
PARLIAMENTS OF LATIN AMERICA**

“ICT strategic planning and use of social media in parliaments”

**organized within the framework of
the Exchange Network of Parliaments of Latin America and the Caribbean
through
the Global Centre for ICT in Parliament**

**23, 24 and 25 October 2013
Montevideo, Uruguay**

AGENDA

Wednesday, 23 October 2013	
08.30 - 09.00	Registration of delegates
09.00 - 10.00	Inaugural session <ul style="list-style-type: none">▪ Ivonne Passada, Vice President of the Inter-Parliamentary Union and Deputy of the House of Representatives of Uruguay▪ Denise Cook, Resident Coordinator of the United Nations in Uruguay▪ Gherardo Casini, Head, Office of the Department of Economic and Social Affairs of the United Nations
10:00 - 11:30	Budgeting for ICT in Parliament: exchange of experiences and practices among legislators <p><u>Moderator:</u> Ivonne Passada, Vice President of the Inter-Parliamentary Union and Deputy of the House of Representatives of Uruguay</p> <ul style="list-style-type: none">▪ Carlos Gamou, President of the Budget Committee, House of Representatives of Uruguay▪ Gustavo Penades, Vice President of the Budget Committee, Senate of Uruguay▪ Henk Ramnandanlal, Member of the Parliamentary Budget Committee, National Assembly of Suriname▪ Elibeth Venegas, Member of the Legislative Board, Legislative Assembly of Costa Rica <p>Open discussion</p>

11.30 - 12.00	Coffee break
12.00 - 13.00	<p>The Exchange Network of Parliaments of Latin America and the Caribbean (ENPLAC)</p> <p><u>Moderator:</u> Virginia Ortiz, Secretary, House of Representatives of Uruguay</p> <ul style="list-style-type: none"> ▪ Adolfo Furtado, Executive Secretary of ENPLAC and Director, CEDI, Chamber of Deputies of Brazil
13.00 - 14.30	Lunch break
14:30 - 16:00	<p>Budgeting for ICT in Parliament: exchange of experiences and practices among Secretaries General</p> <p><u>Moderator:</u> José Pedro Montero, Secretary General, House of Representatives of Uruguay</p> <ul style="list-style-type: none"> ▪ Pedro Eastmond, Clerk to Parliament, Parliament of Barbados ▪ Miguel Landeros, Secretary General, Chamber of Deputies of Chile ▪ Pablo Ferrey Rivera, Director General of Legislative Affairs, National Assembly of Nicaragua ▪ Luiz Souza de Eira, Director of ICT, Chamber of Deputies of Brazil <p>Open discussion</p>
16.00 - 16.30	Coffee break
16:30 – 17:30	<p>Lessons learned about budgeting for ICT in Parliaments</p> <p><u>Moderator:</u> Carlos Antonio Portillo Verón, Deputy, Chamber of Deputies of Paraguay</p> <ul style="list-style-type: none"> ▪ Antonio Ayales, Executive Director and coordinator of the Committee on Technical Norms, Legislative Assembly of Costa Rica ▪ Roberto Bustos Latorre, Secretary, Special Budget Committee, and Director, Communication and Information Technologies, Senate of Chile <p>Open discussion</p>
17:30	Welcome cocktail offered by the Parliament of Uruguay

Thursday, 24 October 2013	
09:00 – 10:30	<p>ICT strategic planning in Parliaments of Latin America</p> <p><u>Moderator:</u> Gustavo Sánchez, Secretary, Senate of Uruguay</p> <ul style="list-style-type: none"> ▪ Gherardo Casini, Head, Office of the Department of Economic and Social Affairs of the United Nations <p><i>Overall review of data from the World e-Parliament Report 2012</i></p> <p><i>Steps, instruments and resources to plan strategically ICT in Parliaments</i></p> <p>Open discussion</p>
10.30 - 11.00	Coffee break
11.00 - 13.00	<p>The process of ICT strategic planning</p> <p><u>Moderator:</u> Alejandro Caneda, ICT Adviser of the Presidency, Chamber of Deputies of Bolivia</p> <ul style="list-style-type: none"> ▪ Sylvia Tosar, Director General, Member of the Committee of Information Technology of the Parliament (CTIP), Parliament of Uruguay <i>IT Corporate Governance: essential challenge</i> ▪ Patricio Álvarez, Head of the Informatics Department, Senate of Chile <i>The Balanced Scorecard methodology for ICT planning</i> <p>Open discussion</p>
13.00 - 14.00	Lunch break
14.00 - 16.00	<p>ICT strategic planning through Balanced Scorecard: one case analysis</p> <p><u>Moderator:</u> Alleyne Thompson, Director of IT and Communication, National Assembly of Panama</p> <ul style="list-style-type: none"> ▪ Luiz Souza de Eira, Director of ICT, Chamber of Deputies of Brazil <p>Open discussion</p>
16.00 - 16.30	Coffee break
16.30 - 17.30	<p>Discussion of the draft document <i>ICT Strategic Planning in Parliament</i></p> <p><u>Moderator:</u> José Pedro Montero, Secretary General, House of Representatives of Uruguay</p> <ul style="list-style-type: none"> ▪ Gherardo Casini, Head, Office of the Department of Economic and Social Affairs of the United Nations <p><i>Presentation of the document and open discussion</i></p>

Friday, 25 October 2013	
09.00 - 10.30	<p>Overall review of the Social Media Guidelines for Parliaments</p> <p><u>Moderator:</u> José Pedro Montero, Secretary General, House of Representatives of Uruguay and Member of the Executive Committee of the Association of Secretaries General of Parliament (ASGP)</p> <ul style="list-style-type: none"> ▪ Raissa Teodori, Chair, IFLA Section on Library and Research Services for Parliaments and Head, Special Collections Office, Library of the Senate of Italy ▪ Gherardo Casini, Head, Office of the Department of Economic and Social Affairs of the United Nations
10.30 - 11.00	Coffee break
11.00 - 13.00	<p>The role of social media in meeting the strategic goals of parliamentary openness and citizens' engagement</p> <p><u>Moderator:</u> Eddie Webster, Clerk, Parliament of Belize</p> <ul style="list-style-type: none"> ▪ Simone Ravazzoli, Director, Unit for coordination of popular participation, Communication Secretariat, Chamber of Deputies of Brazil ▪ Jesika Vilka, Journalist responsible for RRSS and Multimedia, Chamber of Deputies of Bolivia ▪ Judith María Vera De Birbaumer, Director General of Communications, Chamber of Deputies of Paraguay ▪ Nelson Parra, Head of Press, Senate of Colombia
13.00 - 14.00	Lunch break
14.00 - 15.00	Tour of the Parliament of Uruguay
15:00 – 16:30	<p>Planning and developing strategies for engagement: innovative approaches for the use of social media in Parliaments</p> <p><u>Moderator:</u> Daniela Vega, Journalist, Chamber of Deputies of Chile</p> <ul style="list-style-type: none"> ▪ Lidia Fuentes, Head of the Press Department, Senate of Chile ▪ Norma Beatriz Galeano Lopez, Director of Press, Senate of Paraguay ▪ José Luiz Carpio Romero, Director of Communications, National Assembly of Venezuela ▪ Mario Fernando Gordón Gonzáles, Journalist, National Assembly of Ecuador
16.30 - 17.00	Coffee break
17.00 - 17.30	<p>Closing session</p> <p><u>Moderator:</u> José Pedro Montero, Secretary General, House of Representatives of Uruguay</p> <ul style="list-style-type: none"> ▪ Gherardo Casini, Head, Office of the Department of Economic and Social Affairs of the United Nations ▪ Daniela Payssé, First Vice President of the House of Representatives of Uruguay